

Thailand-Israel Pilot Cooperation Program

Call for Proposals

A bilateral framework providing financial support for collaborative technological Innovation Projects between Thai and Israeli companies

1. About the Program

The Kingdom of Thailand, and the government of the State of Israel signed a bilateral agreement in 2018 to form the Thailand-Israel program for Industrial Technology with the primary aim of supporting joint industrial pilot projects aimed at the development of products or processes leading to commercialization in the global market.

Within the context of the bilateral framework, funding mechanisms have been created, through which industry may seek support for joint bilateral pilot projects, involving at least one Thai and one Israeli company.

The bi-lateral framework is jointly implemented by the National Innovation Agency (Public Organization) (NIA) of the Kingdom of Thailand and The Israel Innovation Authority.

These guidelines and information are specific to the Thailand-Israel joint program, for projects submitted under the current Call for Proposals (CFP).

NIA and The Israel Innovation Authority invite Thai and Israeli companies to submit proposals for funding for bilateral technological Innovation projects, involving at least one company from each country, which includes science and technology (S&T) development leading to commercial success, social good and benefit to both countries.

2. Common Requirements & Criteria

In order to apply to the current call for proposals, companies and projects must meet the following criteria:

- a) At least two science and technology companies from the respective countries, fulfilling the company eligibility criteria mentioned below, should express a desire to cooperate in piloting of a new product or a new process.
- b) The project may involve more than one company from each side; academic/research entities are eligible to join as sub-contractors only.

- c) The product should be highly innovative with significant commercial potential. The joint Technological Innovation project should aim at the development of products/processes leading to commercialization in the global market.
- d) Companies and projects from the fields of Agritech, Clean Energy, Circular Economy, Foodtech, Manufacturing, Digital Health and Cyber Security will be mainly focused.
- e) The project partners should agree in advance on the IP rights and on the commercialization strategy of the product or process.*

Note: For the submission phase, only an LOI (Letter of Intent), a preliminary agreement or draft MoU is required, however the final agreement has to be presented to the funding authorities.

- f) The project should demonstrate the contribution of the participants from both countries
- g) The project must be balanced between participants and significant to both partners.
- h) The maximum project period is three years.

Any partner whose cooperative Technological Innovation project is consistent with the aforementioned criteria can apply to the present Call for Proposals in accordance with the national laws, rules, regulations and procedures in effect.

3. Eligibility

Thai Applicants

Eligible applicants will be Thai companies which have pilot activities in Thailand.

Israeli Applicants

Eligible applicants will be pilot performing Israeli registered companies operating in Israel.

4. Funding Support

Funding support will be provided to each partner through its own implementing & funding organisation (NIA in Thailand, or the Authority in Israel) in accordance with the national laws, rules, regulations and procedures in effect.

In Thailand

1. the National Innovation Agency (Public Organization) (NIA) of the Kingdom of Thailand will entrust Thai companies selected under the Call for Proposals to carry out the projects.



2. The total funding to a project from NIA shall not exceed 75% of the eligible and approved costs of the pilot, in accordance with the national laws and regulations.
3. For more information on funding conditions, applicants should visit the website of the National Innovation Agency: <https://www.nia.or.th/service/financial-support>

In Israel

1. Funding will be provided in the form of a conditional grant to the projects selected under the Call for Proposals.
2. The total funding from the Government of Israel via The Israel Innovation Authority will not exceed 50% of the eligible and approved costs of the pilot , in accordance with the national laws and regulations.
3. When a project results in sales of a product, service or process, the financial support must be repaid to the Israel Innovation Authority according to its regulations (in general, royalties are paid at rates beginning at 3% of sales, depending on various criteria. Royalties are payable until 100% of the amount of the grant has been repaid with interest as provided in the applicable regulations). If the project does not result in sales, no repayment is required.
4. For more information on funding conditions, applicants should visit the website of the Israel Innovation Authority: <https://innovationisrael.org.il/program/2851>

5. The Application Process

To ensure the effective delivery of the CFP and reinforce the principles of bilateral partnership, NIA and The Israel Innovation Authority employ a joint application process for each Call for Proposals.

Documents for submission:

1. Bilateral Application Form (BAF) and Letter of Intent (LOI)

A BAF provides a summary of the proposed project with enough detail for the reviewers to make an initial assessment of the merits of the project. Submission of a BAF is mandatory. The form should be filled out by both applicants together.

The BAF must be signed by both Thai and Israeli partners and must include a Letter of Intent (LOI) or MOU detailing IP plans for the project. Incomplete BAF template or BAFs submitted in any other format will not be accepted.

2. Full Project Proposal (FPP) – National Format

Partners are also required to fill out separately a Full Project Proposal (FPP) according to the procedures and rules that apply in their country – for Thai companies, based on the rules and instructions of NIA; and for Israeli companies, based on the rules and regulations of The Israel Innovation Authority respectively.

The FPP document has a unique format to each funding and implementing organization. NIA and The Israel Innovation Authority will publish their national format on the Call for Proposal page.

Applicants are required to follow the local requirements and use the provided application format. Proposals that are not in the approved format will not be accepted.

6. How to submit

Both applicants must submit the application simultaneously to NIA and The Israel Innovation Authority within the deadline of the particular call period and notify the program managers from each agency of the submission to make sure the application was received and is not missing any documents.

In Thailand

The Thai partner is required to submit all the required documents to NIA in softcopy via email.

In Israel

The Israeli partner is required to submit all the required documents to The Israel Innovation Authority through an [online system](#) by the Call for Proposal deadline.

7. Evaluation and Selection

NIA in Thailand, and The Israel Innovation Authority in Israel will carry out an independent evaluation of the joint Technological Innovation application and will select the eligible project to be financially supported in accordance with their State Laws and Regulations.

The successful projects will be jointly selected by the two funding organizations at a "Joint Committee Meeting" based on the project criteria and requirements specified in the application form. Companies who receive joint approval will be notified by their local implementing or funding agency.

Parties whose projects have been selected will be informed of the result and the amount of funding for the successful projects by their respective implementing organization within approximately 3 months after the call for proposal deadline.

Call for proposals Timeline:

	Thailand	Israel
Launch	18 th February 2025	
Full Submission Deadline	3 rd July 2025	
Joint Committee	October 2025	

8. CONTACTS

ISRAEL

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For Foreign Companies:

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THAILAND

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