



מחקר חברות Gen-AI בישראל 2024

יוני, 2024

חברות בתחום ה- Generative AI

שאלת המחקר: כמה חברות Generative AI קיימות בעולם ובישראל?

Generative AI הוא תחום של בינה מלאכותית, שביכולתו לחולל מידע מסוגים שונים בדומה לאדם, כגון טקסט, תמונות, וידאו ודיבור, תוך שימוש במודלים המאומנים בתצורות מגוונות. הטכנולוגיה משתמשת ברשתות נוירונים מלאכותיות בתצורת Transformer, מודלי שפה גדולים (Large Language Models – LLMs) ומודלי דיפוזיה, כדי לייצר פלטים חדשים. היישומים של Generative AI מגוונים וכוללים אומנות, משחקים, קופירייטינג, חיפוש, ביוטכנולוגיה, קידוד ונתונים סינתטיים. תחום מפציע זה כולל גם ספקטרום רחב יותר של יישומים אלה, למשל היצרנים של מודלי המסד (Foundation Models) והתשתית התומכת בטכנולוגיה.

לשם ניתוח השוק, החברות חולקו לשלוש קבוצות עיקריות:

1. **חברות שמייצרות מודלי מסד** תשתיתיים ורב-תכליתיים לכלל התעשייה (Foundation Models).
 2. **חברות שמייצרות מודלי AI מתקדמים ממוקדים בתחום מסוים** – למשל בהקשר לפיתוח קוד, פרסום, Legal Tech, וכדומה.
 3. **חברות אפליקציה שעושות שימוש במודלים של מישהו אחר** על-ידי API, ומשלבות את המודלים במוצרים שלהן.
- דוח זה מתייחס לכמות החברות בקבוצות 1 ו-2.** ישנן אלפי חברות שמשתייכות לקבוצה 3, ועל כן בחרנו במסמך זה שלא להתייחס לקבוצה זו.

מתודולוגיית המחקר

בתחילה התבצע חיפוש מקיף ב-PitchBook וב-CrunchBase, בשל הצורך לאתר חברות פעילות בתחום ה-Generative AI מכל העולם. החיפוש העלה כי ב-CrunchBase חסרות חברות מובילות בתחום, ועל כן הוחלט לעשות שימוש בלעדי ב-PitchBook. במאגר PitchBook נבחנה ההגדרה של Generative AI, באמצעות דוחות שפורסמו על ידי החברה, ובהתבסס על הגדרת התחום כתחום מפציע ע"י PitchBook. בסופו של דבר, מ-PitchBook נשלפה רשימת החברות העונות לתנאים הבאים:

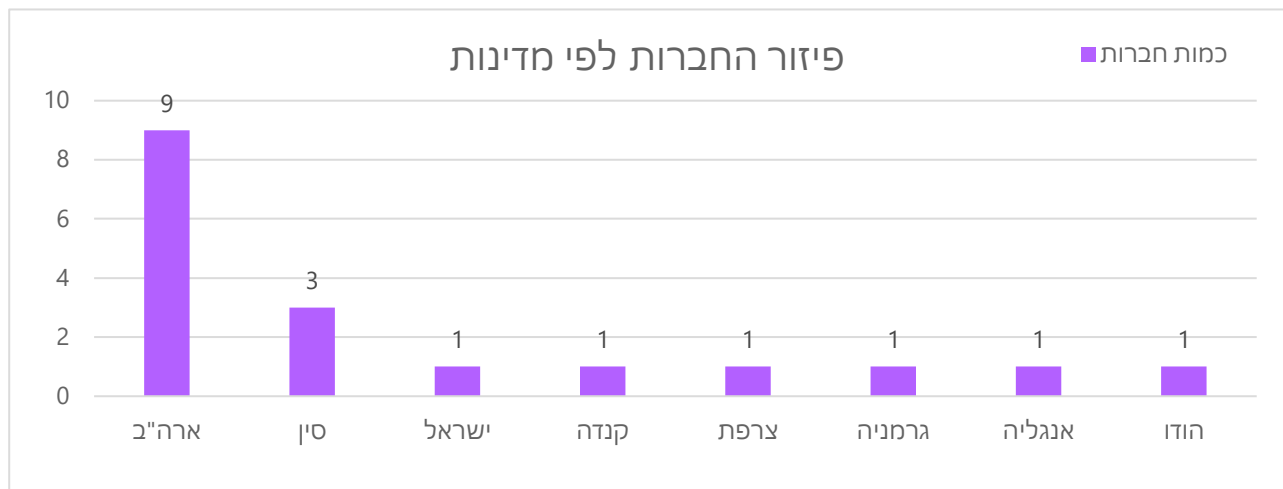
1. **מופיעות כמפציעות בתחום זה** (מסומנות כ-Generative AI תחת Emerging Space).
 2. **פעילות כיום בעולם** (לא מופיעות כ-Out of Business תחת Ownership Status).
 3. **חברות שלא נרכשו על ידי חברה אחרת** (לא מופיעות כ-Acquired/Merged תחת Ownership Status).
 4. **לכל חברה יש תגית כלשהי מתחום ה-Generative AI** – מתוך הרשימה שנוצרה בשימוש בשלושת התנאים הקודמים, התבצע סינון לפי מילות מפתח (יצוין כי במאגר תגיות רבות בתחום, הרשימה המלאה נמצאת בנספחים).
- יצוין כי לפי PitchBook, הכוונה בחברות מפציעות בתחום ה-Generative AI היא לחברות שהציגו באופן פומבי פעילות משמעותית בתחום בשנים האחרונות, ומראות טרנד חיובי בגיוסי כספים.
- למציאת החברות המשתייכות לקבוצה 1, התבצע חיפוש בדוחות ובמפות של PitchBook ו- CrunchBase על התחום ([Generative AI VC Trends](#), [Generative AI Predictions for 2024](#), [Vertical](#), [Snapshot: Generative AI](#)). בדוחות ובמפות אלו רשומות החברות המפציעות בתחום, שגם מעידות על עצמן כמייצרות מודלי מסד. לאחר ווידוא כי גם חברות אלו מופיעות ברשימת החברות ש-PitchBook סימנו כמפציעות בתחום, **נשלפו אותן החברות והן סומנו כקבוצה 1.**
- שאר החברות המפציעות, שענו לתנאים המפורטים מעלה, סומנו כקבוצה 2.** בוצע בדיקה ידנית על החברות הישראליות מרשימת החברות שהוזכרה לעיל, והן אכן ענו על הקטגוריה של קבוצה 2, מכאן אנו מנחים שרמת הדיוק קרובה במדינות אחרות.
- הבחירה ב-PitchBook נבעה מכך שמדובר במאגר גלובלי, העושה שימוש בתגיות שתאמו לצרכי המחקר. נציין כי ניתן להעריך כי קיימת הטיה ב-PitchBook בסימון התגיות, אך הטיה זו לא בלטה באופן מהותי בדגימה אקראית של חברות ומילות מפתח.
- לצד זאת, השימוש במאגר אחד בלבד לחיפוש חברות עלול להביא לאי הכללתן של חברות מהתחום. כדי להפחית מטעות זו, נעשה מאמץ לוודא כי החברות המוכרות בתחום, ואלו שהופיעו בדוחות על התחום ב-PitchBook וב-CrunchBase, אכן מופיעות ברשימה של PitchBook. בנוסף לכך, נמצאה התאמה בין החברות הישראליות המוכרות והמובילות בתחום לבין אלו המופיעות ברשימה של PitchBook, מה שעשוי להעיד את כך שהרשימה של PitchBook כוללת גם את החברות הרלוונטיות בעולם.

קבוצה 1 – חברות שמייצרות מודלי מסד

בחיפוש ב-PitchBook נמצאו 18 חברות בעולם העוסקות בתחום, כאשר רק AI21 Labs היא חברה ישראלית. 18 החברות אומתו באופן פרטני, והן אכן חברות מודלי מסד שנותנות שירות לכלל התעשייה. גרף א' מציג את שמות החברות, וגרף ב' מציג את פיזורן הגיאוגרפי (פיזור המשרדים הראשיים של החברות).



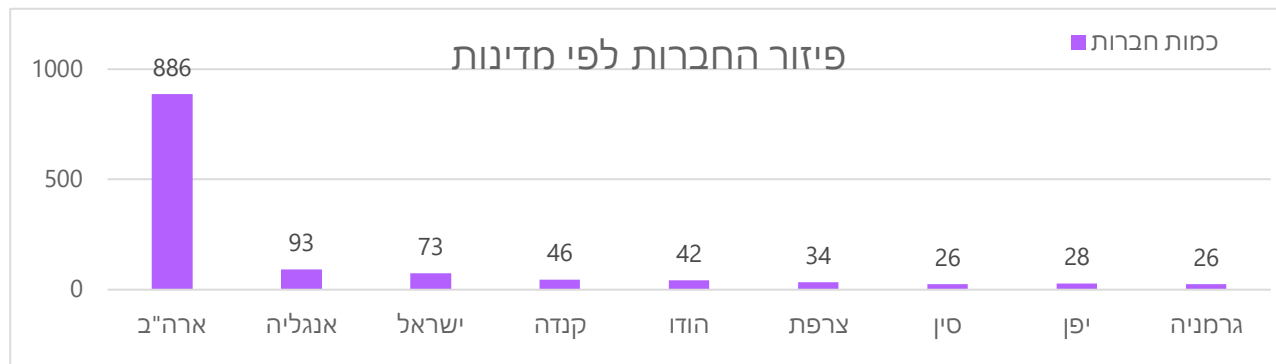
גרף א' – מפת השוק של חברות המייצרות מודלי מסד תשתיתיים
הגרף עובד מנתוני PitchBook



גרף ב' – פיזור גיאוגרפי של חברות המייצרות מודלי מסד תשתיתיים
הגרף עובד מנתוני PitchBook

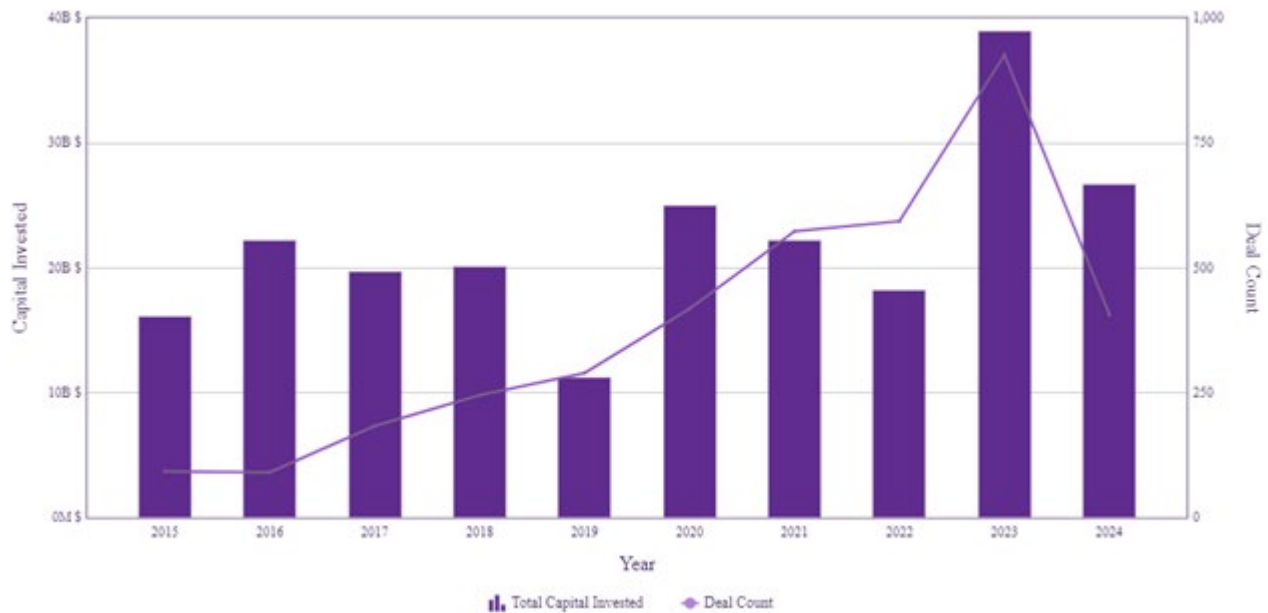
קבוצה 2 – חברות שמייצרות מודלי AI מתקדמים ממוקדים בתחום מסוים

בבחינת נתוני PitchBook נמצאו 1,898 חברות Generative AI בעולם שממוקדות בתחום מסוים (באופן המפורט במתודולוגיה מעלה). כנצפה ב**גרף ג'**, במקום הראשון נמצאת ארצות הברית (886 חברות), במקום השני נמצאת אנגליה (93 חברות) ובמקום השלישי נמצאת ישראל (73 חברות).



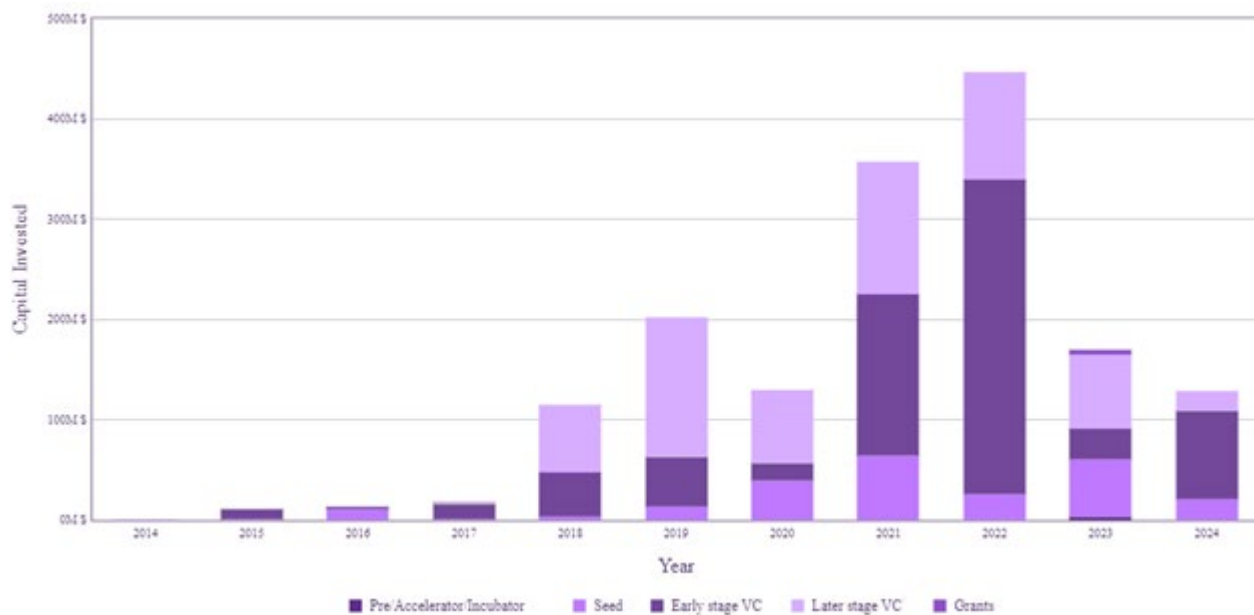
גרף ג' – פיזור גיאוגרפי של חברות שמייצרות מודלי AI ממוקדים בתחום מסוים
 הגרף עובד מנתוני PitchBook

בגרף ד' מוצג סך ההון שהושקע (בעמודות) ומספר העסקאות (בקו) בשנים 2015-2024. סך ההון הגיע לשיא בשנת 2023 עם כ-40 מיליארד דולר, מספר העסקאות גם הגיע לשיא בשנת 2023 עם קרוב ל-1,000 עסקאות. ניתן לראות מגמת עלייה יציבה בהשקעות ובמספר העסקאות משנת 2015-2021, כאשר בשנת 2020 נרשמה עלייה משמעותית בהון שהושקע. בנוסף נציין כי רוב הכסף שהושקע בחברות אלה בשנים האחרונות הגיע מהשוק הפרטי (קרנות הון סיכון) וגדל לאורך השנים.



גרף ד' - השקעות לאורך זמן של חברות שמייצרות מודלי AI ממוקדים בתחום מסוים
 הגרף עובד מנתוני PitchBook

גרף ה' מתייחס ל-73 החברות הישראליות. הגרף מציג את סך ההון שהושקע בחברות ישראליות מקבוצה 2 לפי סוגי עסקאות במהלך השנים 2014 עד 2024. ניתן לראות מגמת עלייה משמעותית בהשקעות משנת 2018 ועד שנת 2022, עם שיא של כ-500 מיליון דולר בשנת 2022. בשנת 2021 נרשמה גם כן השקעה גבוהה עם סכום כולל הקרוב ל-450 מיליון דולר. ההשקעות מתחלקות למספר קטגוריות: Pre/Accelerator/Incubator, Seed, Early Stage VC, Later Stage VC, ו-Grants. ניתן לראות כי קטגוריות ה-Early Stage VC ו-Later Stage VC הן הדומיננטיות בשנים האחרונות. יש לציין כי הנתונים עבור השנים 2023 ו-2024 עדיין לא מלאים, ויתכן שכך ניתן להסביר את הירידה הניכרת בהשקעות בשנים אלו.



גרף ה' – כמות הכסף שהושקע בחברות ישראליות שמייצרות מודלי AI ממוקדים בתחום מסוים
 הגרף עובד מנתוני PitchBook

נספח א' – רשימת החברות הישראליות שמייצרות מודלי AI משתי הקבוצות

לאחר ולידציה של החברות הישראליות, נמצא כי אחת (AI21 Labs) משתייכת לקבוצה 1, ובסבירות גבוהה כל השאר משתייכות לקבוצה 2. לצד זאת, סומנו בכחול חברות שייתכן שלא רלוונטיות לקבוצה 2, ואפשרי כי עושות שימוש ב-API במקום לייצר מסד משל עצמן.

#	Company Name	Description	Website	Year Founded	Last Financing Size (M\$)	Total Raised
1	Lightricks	Developer of content creation tools designed to offer advanced visual processing engines for mobile. The company's tools use proprietary algorithms and AR components to preview and apply editing effects like teeth whitening and blemish removal, enabling users to customize and edit their photos easily.	www.lightricks.com	2013		340.67
2	AI21 Labs	Developer of AI and large language models and tools intended to understand and generate natural language. The company's tool captures real intelligence and rephrases writing to say exactly what is meant by offering summaries and transforms the way people read and write through deep learning frameworks, and computer vision algorithms, enabling customers to understand, analyze, and visualize abstract knowledge structures and read more efficiently.	www.ai21.com	2017	208.00	336.85
3	Torq	Developer of a no-code automation platform designed to remediate risks. The company's platform is built for security automation, delivering lightweight and modern security automation that can be integrated with their existing tools set and flexible to seamless scaling as an organization's needs change, enabling businesses to respond to threats with automatically triggered flows.	www.torq.io	2019	40.00	118.20
4	MDCIone	Developer of an online medical data platform designed to offer private medical information and a healthcare data paradigm. The company's platform introduces proprietary technology for longitudinal data representation and synthetic data generation, connecting data sets with unique approaches to healthcare data management, sharing, and analysis, enabling its clients in the healthcare industry to access the medical records of patients.	www.mdclone.com	2016		112.50
5	NeuReality	Operator of a semiconductor company intended to offer purpose-built AI-centric architecture. The company's server-on-chip reconfigures inference technologies such as computer vision, natural language processing, and recommendation engines in a way that makes them easier to implement for less technically oriented companies, enabling clients to cut costs and energy usage by replacing the existing CPU-centric model with the new technology.	www.neureality.ai	2019	2.71	88.40

#	Company Name	Description	Website	Year Founded	Last Financing Size (M\$)	Total Raised
6	Syte	Developer of a visual search technology designed to transform the way people search and shop for fashion online. The company's technology utilizes artificial intelligence to find desired fashion items using images by matching them up with its metadata and then finding pictures of products that are similar to them, it includes visual search, out-of-stock, shop similar, and shop the look recommendations, as well as smart merchandising tools, enabling enterprises to deliver intuitive and delightful shopping experiences that drive revenues and brand loyalty.	www.syte.ai	2015		71.42
7	DataGen	Developer of simulated data technology designed to be scalable, bias-free, and automatically annotated. The company's technology is highly responsive and the technology is designed using hyper-photorealistic imagery and algorithms to generate high-variance datasets, enabling clients to stimulate large-scale data as per their needs and requirements.	www.datagen.tech	2018	50.00	68.50
8	Walnut.	Developer of a business platform designed to improve sales experiences. The company's platform runs product demos as a live experience even when the actual product is offline or in development without relying on back-end assistance as well as offers customized demos, and collects insights, enabling businesses to increase the bottom-line conversion rate, save time, and resources.	www.walnut.io	2020	41.60	62.60
9	Tabnine	Developer of an AI-based platform designed to autocomplete lines of code based on programs and context. The company's platform offers reliable code predictions based on learned code patterns, analyzes code snippets, and reveals new and efficient ways to leverage open-source code, it autocompletes lines of code within a developer IDE, and an AI chat agent that supports code explanation and automatic generation of code, tests, and documentation based on plain language prompts, enabling clients to code seamlessly while minimizing errors.	www.tabnine.com	2013	25.00	55.55
10	LawGeex	Operator of a contract review automation platform intended to help businesses save time and money while reviewing and approving legal contracts. The company's platform combines machine learning algorithms, text analytics, and the knowledge of expert lawyers to deliver in-depth contract reviews efficiently, enabling businesses to automate reviewing contracts and legal teams to offload routine work and refocus on more strategic issues.	www.lawgeex.com	2014	5.00	50.00

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11	D-ID	Developer of Natural User Interface (NUI) technology designed for seamless interaction with technology through natural conversation. The company's platform uses artificial intelligence (AI) to create highly personalized media, specifically for e-learning, corporate training, and sales enablement, enabling businesses to create AI-powered conversational agents and AI-generated videos for a more natural and engaging user experience.	www.d-id.com	2017		48.02
12	Riverside	Developer of a recording software designed to record remote interviews in studio quality. The company's software offers audio, live stream and video recording, audio, live stream, video downloading, remote podcast recording, and other related services, enabling creators, podcasters, and media companies to record and download higher resolution audio and videos.	www.riverside.fm	2020	35.00	47.00
13	Armo Security	Developer of security technology designed to apply zero-trust security in any environment. The company's technology extends orchestration and network control infrastructures to create a self-protecting mesh using cryptographic identity and workload protection, enabling DevOps teams to deploy natively zero-trust workloads eliminating data breaches and reducing operational and configuration complexity.	www.armosec.io	2018	30.00	34.50
14	Imagen (Multimedia and Design Software)	Developer of photo editing software designed to enhance photographs in dark rooms. The company's software taps machine learning to attempt to capture editing styles and predict different editing parameters offering an advanced point in lightroom tasks, preserving the style in every project, and workflow security, enabling professional photographers to edit photos and automate post-production work.	www.imagen-ai.com	2020		34.00
15	Swimm	Developer of continuous documentation platform intended to prioritize knowledge sharing for developer teams. The company's platform offers an auto-sync technology that creates engaging smart documents or tutorials along with features such as quick search, highlights for specific code areas, comments to explain code flows and provides practical internal documentation that's discoverable through integrated development environment, enabling developers to visualize the progress, standardize team processes and save tedious sharing time.	www.swimm.io	2019	27.60	33.28

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16	Aporia	Developer of an artificial intelligence observability platform designed to be used for ML production monitoring. The company's platform offers training and consistency, accelerating models' release to production and building trust around machine-learning models, enabling data scientists to create, update, and maintain ML monitors that track and detect various types of performance issues and data drift.	www.aporia.com	2019	25.00	31.46
17	Aim Security	Developer of a generative artificial intelligence security platform designed to offer a guide to secure GenAI adoption, equipping security leaders with the ability to drive business productivity. The company's platform establishes guardrails and implements safeguards, unlocking the full potential of technology while ensuring enterprise-grade security, enabling companies to balance business productivity with proactive protection, whether for internal use or production applications.	www.aimsecurity.com	2022	18.00	28.00
18	Bria	Developer of a visual generative AI platform designed to stimulate visual creativity and redefine images and videos. The company's platform leverages artificial intelligence for commercial use to solve the challenges around legal complexities, privacy concerns, risks of misinformation, and unsafe and misleading output by combining authentic and synthetic content, visual and allowing client-specific data, styles, and brand identity, enabling marketing teams, designers, and creators to have a creative toolbox to drive performance and results.	www.bria.ai	2020	24.00	26.50
19	Hour One	Developer of a synthetic character platform designed to create quality digital characters based on real people. The company's platform uses vast cloud infrastructure to maintain characters, and to generate and edit thousands of videos across business verticals, enabling agencies to create hurdle-free videos with ready-to-use video templates.	www.hourone.ai	2019	20.00	26.00
20	Zenity	Developer of governance and security platform designed to be used for low-code or no-code applications. The company's platform is focused on low-code/no-code security and governance, protects organizations from security threats, and enables them to meet compliance, configure security guardrails, generate prioritized lists of vulnerabilities, and accurately pinpoint and remediate vulnerabilities.	www.zenity.io	2021	16.50	21.50

#	Company Name	Description	Website	Year Founded	Last Financing Size (M\$)	Total Raised
21	Swapp	Developer of an artificial intelligence (AI) driven construction planning platform designed to digitize the construction industry. The company's platform offers an efficient, advanced, and scalable service using artificial intelligence and data-driven methodologies, enabling real-estate developers, architects, and engineers to seamlessly plan, collaborate, and communicate for every project's exterior and interior.	www.swapp.ai	2019	11.50	21.34
22	Loora	Developer of Artificial Intelligence (AI) English tutor application intended to teach English through conversations. The company's application leverages AI technology to develop a personalized English tutoring app to give immediate feedback on your language skills, including grammar, vocabulary, and pronunciation using custom-made conversations, providing customers with an easier way to learn fluent English.	www.loora.ai	2020		21.17
23	Ask-AI	Operator of an artificial intelligence-based platform intended to streamline the customer relationship management process. The company's platform aggregates text-heavy company knowledge and customer communications to answer questions based on natural language processing and also provides actionable product insights, enabling businesses to enhance customer satisfaction and product development.	www.ask-ai.com	2021	11.00	20.00
24	Deepdub	Provider of dubbing services intended to bridge the language barrier and cultural gap of entertainment experiences to international audiences. The company's services use deep learning technology and AI algorithms, enabling content owners to reach far wider audiences.	www.deepdub.ai	2019	20.00	20.00
25	SPIRITT	Developer of a human-assisted AI platform intended to build complex applications without any tech skills. The company's platform helps to create applications by describing their style preferences, features, and functionality at an affordable monthly subscription, enabling businesses to build full-scale software applications without prior knowledge in coding, design, and deployment.	www.spiritt.io	2020	13.50	17.50

#	Company Name	Description	Website	Year Founded	Last Financing Size (M\$)	Total Raised
26	ClearML	Developer of an artificial intelligence-based lifecycle management platform designed to connect the physical world to the digital cloud in real-time. The company's platform automates and simplifies developing and managing machine learning solutions by giving data scientists simple plug-and-play tools for experiment management, workload orchestration and data management that integrate into any toolchain, enabling data scientists to manage data and orchestrate workloads.	www.clear.ml	2016	3.00	16.00
27	SecondNature	Operator of a personal sales coaching platform designed to coach, train, and certify sales teams quickly, easily, and at scale. The company's platform provides a virtual pitch partner that uses conversational AI to have actual discussions with sales reps, score them, and help them improve on their own so they can ace every sales call and give them feedback in real time, enabling managers to get real-time visibility into each team member's performance without having to review hours of pre-recorded sales conversations and tailor subsequent coaching programs to the reps strengths and weaknesses.	www.secondnature.ai	2018	12.50	15.50
28	Madgicx	Operator of marketing and advertising automation platform designed to optimize ads across social media. The company's artificial intelligence-based platform utilizes computer visioning algorithms and features strategic dashboards, actionable insights, audience coverage, a one-click advertisement launcher, intelligent data unification, pre-built automation tactics, account-level budget optimization, and other related features, enabling social networking service entities to build, automate and analyze advertisement accounts display content for the right audiences and increase return on advertising spend.	www.madgicx.com	2018	14.00	14.53
29	Perfect (Human Capital Services)	Operator of a talent-sourcing and engagement platform designed to help human resource teams find, reach, and engage with top talent. The company's platform transforms the recruitment process by offering precision and efficiency in identifying the fit candidates for various roles and understanding context and meanings matching feature ensures a high degree of alignment between candidates' skills and job requirements, and an outreach engine designed to automate and personalize communication with potential candidates, enabling companies to recruit effectively.	www.goperfect.com	2021		13.00
30	Anima (Software Development Applications)	Developer of a design-to-code platform designed to convert design prototypes to developer-friendly code instantly. The company's product utilizes algorithms to compose coding and facilitates designing websites and developing web-based applications for email and text message-based marketing and transforms designs from any design tool into runnable developer-friendly code, React / Vue / HTML / CSS, enabling developers and designers to convert the design to code automatically.	www.animaapp.com	2017	10.00	12.62

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31	Click-Ins	Developer of an artificial intelligence-driven intelligence vehicle inspection platform designed to serve insurance and car companies. The company's platform helps to predict fraud at the point of sale as well as point of claim using a holistic approach that leverages military-grade intelligence techniques including link analysis, open-source intelligence, text analytics and signal and image processing, enabling companies to catch fraudulent activity through their existing legacy systems.	www.click-ins.com	2014	7.50	11.74
32	CodiumAI	Developer of a code analyzer platform intended to investigate code and generate meaningful tests to catch bugs. The company's platform specializes in analyzing code, docstring, and comments, it maps the code's behaviors, surfaces edge cases, and tags anything that looks suspicious, enabling clients to generate clear and meaningful unit tests that match how the code behaves.	www.codium.ai	2022		11.00
33	Munch	Developer of white-label content creation and hosting platform designed to help media creators transform audio and video content into text. The company's platform uses artificial intelligence to transform podcasts and videos into well-written blog posts, enabling creators to access AI-based services for content creation, transformation, and monetization.	www.getmunch.com	2021	7.20	8.10
34	GlossAI	Developer of an automatic content generation platform designed to use AI to squeeze long-form video content into engaging bite-sized highlight clips. The company's platform facilitates automatic content generation for organizations and individuals by using AI-based tools to edit their pre-recorded content, enabling users to determine what to share, when, with whom, and through which channels.	www.glossai.co	2021		8.00
35	DeepKeep	Developer of a cyber security software designed for protecting artificial intelligence/large language model systems from risks and cyberattacks. The company's software covers the entire artificial intelligence model deployment lifecycle from the individual model to complex pipelines with a suite of seamlessly integrated tools to automatically gain security and trustworthiness, enabling businesses to detect hallucinations, and risks and get an ultimate defense for scalable and reliable artificial intelligence deployments.	www.deepkeep.ai	2021		7.00

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36	Tymely	Operator of an AI-based outsourced contact center intended to build text channels to combat poor customer support. The company uses AI-human hybrid tech, handles support emails, provides empathetic and accurate service, and turns each customer into a promoter, enabling e-commerce clients to manage their customer service flows.	www.tymely.ai	2020	7.00	7.00
37	Dynamo (Business/Productivity Software)	Developer of a social operating system intended for brands to turn user interaction into revenue. The company's ad-hoc gaming AI is designed to increase social engagement, whether it's posts, ads, or social notifications, it personalizes these one-to-many channels into one-to-one channels, delivering the optimized message to the right user at the right time, enabling social media managers to be as creative as they want while still being able to engage with comments on their page using the automated tools.	www.dynamo.fyi	2018		6.48
38	Qualifire	Developer of a generative AI platform intended to create reliable content. The company's platform offers tools for quality control, semantic consistency, and optimization of LLM models, enabling clients to check their content for internal contradictions, false claims, and hallucinations.	qualifire.ai	2023		6.00
39	Docet TI	Operator of an online platform intended to manage, grow, and invest in AI-centered projects. The company's platform develops a range of applications like process optimization and predictive maintenance applications using generative AI, enabling companies to minimize losses and increase operational efficiency.	www.docet.ai	2021	5.00	5.00
40	RoadSense	Developer of a Platform as a Service (PaaS) platform designed to change the way cities utilize data to improve public spaces. The company uses its advanced IoT platform to analyze data collected from public spaces and provide valuable insights to cities, which helps them address various challenges and improve overall efficiency, enabling cities to optimize traffic flow and enhance safety measures.	www.roadsense.tech	2019		4.20

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41	Aiode	Operator of a music production company intended to remove the limitations of modern workflows to create an artistic Utopia. The company's generative AI platform allows the imagination of music creation with unlimited control and numerous sound variations along with musical inputs that are virtually available, enabling creators to innovate and experiment with different forms of creativity.	www.aiode.com	2022	3.90	3.90
42	Upword	Developer of AI-powered research tool for knowledge workers designed to make research productive for everyone. The company's summarization tool helps users personalize their summaries, boost productivity with content, increase retention, and improve knowledge, enabling students, business professionals, marketers, and organizations to read, think, and write more quickly and better contextualize what they already know.	www.upword.ai	2019		3.72
43	OneView.	Developer of a synthetic data platform designed for for accelerating remote sensing imaging analytics. The company's platform provides synthetic data solutions and generates virtual synthetic datasets for you to employ in the training of machine learning models, enabling clients to monitor, detect, and analyze data.	www.one-view.ai	2019	3.30	3.30
44	Skeep	Developer of a generative artificial intelligence (AI) platform designed to guide shoppers at scale and seamlessly. The company's platform turns any product or pricing page into tailored and engaging shopping experiences, enabling companies to automatically transform website content, data into personalized and data-driven interactive experiences.	www.skeep.io	2019		3.00
45	Pragma (Business/Productivity Software)	Developer of a knowledge management platform intended to offer support to client-facing teams. The company's platform offers access to real-time insights, which surfaced from client interactions to build an up-to-date knowledge base that increases sales velocity, improves win rates, and builds stronger relationships, enabling teams to tackle questions and objections competently.	www.pragma.ai	2021	2.80	2.80

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46	Jigso	Developer of a business observability platform designed to boost the productivity of businesses. The company's platform filters out unnecessary notifications and irrelevant organizational information by aggregating and mining the business's applications, enterprise systems, and data, presenting employees with only the specific information they require, enabling businesses to protect critical company data and minimize risk.	www.jigso.io	2022	2.07	2.07
47	Marketeam.ai	Developer of a virtual marketing assistant designed to deliver strategic marketing expertise to better plan, deliver and achieve individual and business goals. The company utilizes advanced AI and offers products such as media planning, google ads plan, FB and IG ads plan, SEO content plan, and more, thereby empowering businesses with instant expertise to build their growth strategies, carry out easy-to-implement action plans, and even create their content, while saving significant time and money.	www.marketeam.ai	2021	2.00	2.00
48	Topicx	Developer of a research platform combining artificial intelligence (AI) and psychology designed to let brands perform 'human-like' chat dialogues, to uncover their customers' motives at scale. The company leverages generative-artificial intelligence (AI) to collect data about people's experiences, opinions, attitudes, and motivations, enabling businesses to set up a project in minutes and build actionable insights at a glance.	www.topicx.io	2020	2.00	2.00
49	Inpris	Developer of advanced artificial intelligence applications and human-machine interfaces designed to combine human qualities with artificial intelligence capabilities. The company's technology combines human qualities with artificial intelligence capabilities, enabling drivers with companions and autonomous agents powered by cognitive architecture, capable of executing complex commands independently and helping them manage connected services safely and effectively.	www.humains.com	2011		1.59
50	Sefi AI	Developer of a generative game UGC(user-generated content) designed to develop AI-generated games. The company's engine funnels users through generative AI models that build personalized game-based engaging content representing customers' interests with the game content, enabling users and clients with engaging content representing their interests in an engagement environment.	www.sefi.ai	2021	1.37	1.37

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51	Supercreator.ai	Developer of online content technology designed to help creators to create short-form videos using artificial intelligence. The company provides custom-made video or audio content from various celebrities, influencers, and creators, to register for free as well as have the freedom to charge as much as chosen, enabling entrepreneurs and creators of any kind to digitally connect with varied audiences.	www.supercreator.ai	2019		1.17
52	RealizeMD	Developer of a visual data platform designed to safeguard privacy in medical imagery and anonymize before & after images so the medical industry can legally share their results. The company's platform utilizes artificial intelligence to preserve the integrity of an image only in the parts that show the outcome of reconstructive and cosmetic procedures, enabling medical practitioners to make the images suitable for clinical use without violating patient privacy.	www.realizemd.com	2020	0.32	1.04
53	Watchful (Business/Productivity Software)	Operator of a competitive intelligence platform intended to provide organizations with valuable in-app insights. The company's platform offers valuable in-app insights to uncover competitors' product strategies by providing continuous and automated deep-tech discoveries that provide unprecedented insights into competitors' digital assets and strategies, enabling clients to better understand the competition and gain a competitive edge.	www.watchful.ai	2018	8.00	1.00
54	Wisery Labs	Developer of AI intelligence platform designed for confidentiality-conscious organizations. The company's platform facilitates efficient exploration of both private and public data sources while maintaining a focus on privacy and confidentiality and uses artificial intelligence for applications in national security, law enforcement, financial analysis, and decision-making, enabling organizations to identify risks and opportunities previously inaccessible.	www.wiserylabs.ai	2023	1.00	1.00
55	IDEEZA	Developer of a revolutionary and easy-to-use generative AI solution designed for hardware products. The company generates production-ready blueprints and machine-readable files and identifies the optimal production progress, users can also send their blueprints to optimal affiliated manufacturers and have their product built and delivered to their doorstep, enabling users to generate, mint, sell, and produce new and unique invents.	ideeza.com	2018	0.75	0.75

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56	Samplead	Developer of an AI-powered marketing tool designed to help businesses build and close pipelines efficiently. The company offers a LinkedIn bot that generates warm leads by targeting relevant customers and offering free samples to discover quality prospects, uses AI and NLP to look at all the public data regarding each prospect and uses it to create a personal message, identify B2B intent and reach prospects at the right time, enabling companies to expand their network and reach ROI.	www.samplead.co	2020	0.15	0.75
57	AgentsForce	Developer of artificial intelligence agent-based platform designed to replace customer support outsourcing. The company's platform offers agents that can have long conversations, with memory, and proper knowledge, and can take any action across any API and also offers a quality resolution rate in the market, enabling businesses to have an accurate AI agent in the market to resolve support tickets.	www.agentsforce.com	2023		0.50
58	Remini	Developer of a kid's application designed to capture and share child's special moments and events. The company's platform shares stories, memories, photos, and similar content about children and creates digital scrapbooks, enabling parents, close family, and kindergarten teachers to create enduring memories of a child's life story.	www.remini.me	2013		0.30
59	Storywise.ai	Developer of a generative AI platform intended to bring science to the art of storytelling. The company's platform provides actionable data insights based on deep machine learning and artificial intelligence, enabling authors to natural language processing for writing.	www.storywise.ai	2023	0.12	0.12
60	Multikol Voice Biometrics	Developer of a voice recognition platform designed to offer protection for people, assets, and data, by blocking deep fake, impersonation, and imitations. The company's platform incorporates voice-based biometric authentication technology to offer voice identity verification for accessing digital services, online payment, and digital signature, it tailors permissions after people are identified according to their physiological and emotional states via their voice, through randomly generated sentences, the user can be authenticated by the voice and after the user is authenticated using randomly generated sentences using the generative AI (Artificial Intelligence) engine, it helps to check his/her physiological and emotional states, enabling clients to identify in an enhanced way.	www.multikol.com	1970		0.11

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61	Canny AI	Developer of video dialogue replacement tool intended to transform videos into any language, with any dialogue. The company provides video dialogue replacement services using Artificial Intelligence, enabling companies to deliver localized storytelling or replace the dialogue in existing content.	www.cannyai.com	2017		0.05
62	Botika	Operator of an artificial intelligence-based synthetic media platform intended to create personalized shopping experiences. The company's virtual try-on technology enhances users' online shopping experience that is based on staggering visuals, tailor-made to every individual customer by artificial intelligence, enabling companies to have reduced return rates, improved conversions, and increased purchase confidence.	www.botika.io	2018		
63	Caledo	Developer of a news transformation platform designed to attract younger audiences in the media industry. The company's generative AI technology enables the creation of TV-like news shows, unlocking new revenue streams, monetizing social media, and increasing engagement, enabling news writers to become TV stars by seamlessly converting and creating news shows and earning a passive income.	www.caledonews.com	2023		
64	Ghostwrite (Business/Productivity Software)	Developer of an AI platform designed for publishing content. The company's platform harnesses trending keywords and creates search engine optimization content, AI-driven content generation, scans the website, writes different and relevant articles daily, and publishes them to the website, enabling businesses to improve their online presence and boost traffic, sales, and revenue.	www.ghostwrites.ai	2023		
65	Lychee (Business/Productivity Software)	Developer of audio conversion platform designed to help creators turn their audio content into a profitable lifestyle business. The company's platform converts audio into a video for famous video channels repurposes live audio into podcasts, and allows live streaming from multiple platforms, enabling clients to distribute their audio content to various platforms and increasing their reach.	www.lychee.so	2021	0.15	

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66	Magicflow (Business/Productivity Software)	Developer of a no-code platform designed to build artificial intelligence (AI) workflows. The company builds AI workflows that easily integrate into the app with an application programming interface (API) call, enabling clients to run jobs involving generative pre-trained transformers (GPT) and stable diffusion models in the backend.	www.magicflow.ai	2022	0.50	
67	Playo (Entertainment Software)	Developer of an AI gameplay language model designed to drive game creation platform. The company's platform is driven by a gameplay AI foundation model, engineered to enable the generation of any game type within seconds, compatible with any device, enabling gamers to create and enjoy games but also to disseminate these experiences, nurturing a dynamic and collaborative gaming community and get an endless variety of gaming experiences.	www.ilangraicer.com	2023		
68	qaTT	Provider of AIOps services on the salesforce platform intended to detect potential cloud issues in real-time. The company utilizes the concept of machine and deep learning technologies to diagnose errors and send them to the service owner with RCA, providing cloudOps teams with chatbot automation to deliver actionable operations insight across all cloud assets to solve issues faster and more accurately.	www.qatt.online	2019		
69	Shuffll	Operator of a video production platform intended to streamline the creation process. The company uses artificial intelligence to create high-quality, personalized video content, enabling users and businesses to produce video content without the need for complex editing or expensive production services.	www.shuffll.com	2021		
70	Storywizar d.ai	Developer of a child growth tool designed to help children in school, build their social skills, and improve their cognitive abilities. The company platform offers unique and good children's stories with vivid images and enjoyable plots, thereby enabling to help parents and kids to create stories with incredible photos to accompany them.	www.storywizard.ai	2023		

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71	Tencyle	Developer of a supply chain security platform designed to mitigate risks associated with external suppliers, logistics and transportation. The company's platform provides comprehensive risk management and cyber defense capabilities, ensuring the physical security of products and cybersecurity for software and services, enabling businesses to safeguard and protect against potential threats.	www.tencyle.com	2022		
72	Traceloop	Developer of a coding Platform intended to generate, run and maintain end-to-end tests for backends. The company's platform auto generate e2e tests, integration tests, canary monitoring and alerts to inspect how microservices work in production, enabling users to improve the system reliability.	www.traceloop.com	2022	0.50	
73	xFind	Developer of an artificial intelligence-driven enterprise search platform intended to supercharge business interaction with relevant enterprise knowledge. The company's platform presents support representatives with the information needed to solve the case automatically, from all relevant knowledge sources, based on the updated content of the case, it offers a headless platform that can quickly connect to any customer touchpoint, get questions and provide an answer based on any connected 1st party knowledge, enabling the customer support team to find instant responses to the problems and reduce waiting time.	www.xfind.ai	2019		
74	Xoltar	Developer of artificial intelligence-powered autonomous assistants intended to revolutionize customer service. The company specializes in using both verbal and nonverbal communication to help users with questions and mundane services and its web-based administrative tools provide an easy solution to reconfigure the kiosk based on ongoing changes in the business and shifting design preferences, enabling businesses to provide with virtual, touchless customer services.	www.xoltar.com	2020		

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Generative AI Technology
Generative AI tools
Generative AI transformation services
Generative AI workflow
Generative AI-based software
Generative artificial intelligence
Generative conversational AI
Generative IA
Generative model AI
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