



Strategic Sector Project - Executive Summary

Executive Summary for Strategic Sector Projects

This document is a guideline for Consortium Members to prepare the Executive Summary for Strategic Sector Projects.

The Executive Summary is to be kept within **4 – 5 pages**.

A. Consortium Members' Background

Provide the following information about **each** participating Consortium Member:

1. Singapore Consortium Members

	Entity 1 (Research Institution)	Entity 2 (Company)	Entity 3 (Optional)
Registered Name			
Year of Establishment			
Number of Employees in Home Country and Overseas			
Revenue of Previous Financial Year <i>(For companies only)</i>			
Principal Business Activities			
Existing Commercial Products <i>(For companies)</i> <u>OR</u> Commercial Products Entity			

Played a Key Role in Developing via R&D (research performers)			
Source of Financing Project Expenditure			

2. Israeli Consortium Members

	Entity 1 (Research Institution)	Entity 2 (Company)	Entity 3 (Optional)
Registered Name			
Year of Establishment			
Number of Employees in Home Country and Overseas			
Revenue of Previous Financial Year <i>(For companies only)</i>			
Principal Business Activities			
Existing Commercial Products (For companies) <u>OR</u> Commercial Products Entity Played a Key Role in Developing via R&D (research performers)			
Source of Financing Project Expenditure			

B. Proposed Project

1. State your problem statement (if any). Please describe the proposed product, its functions and features, how it works, and how it solves your problem.

2. Describe the technological breakthrough this project will achieve and explain why and how the proposed technology is “disruptive”.

3. List the competitive advantages and novelty of the proposed product as compared to the next closest competing products and/or solutions.

4. Briefly describe how you intend to commercialize your product. Do include your proposed business model, target geographical market(s), and target customer profile(s).

C. Collaborative Relationship

1. Describe the anticipated role of **each** Consortium Member in the project and clarify the synergy.

2. Explain the need to include research performers in the project and the unique value proposition(s) they bring as compared to an R&D project between only companies.

3. Estimate the total project duration, total project expenses, and the split of the project expenses between the Consortium Members.

Estimated Total Project Duration <i>(In months)</i>				
Estimated Total Project Expenses <i>(In USD)</i>				
Split of the Project Expenses	Singapore (In SGD)		Israel (In ILS)	
	Entity 1 (Research Institution)		Entity 1 (Research Institution)	
	Entity 2 (Company)		Entity 2 (Company)	
	Entity 3 (Optional)		Entity 3 (Optional)	

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