# Israel - Colombia Call for Proposals

## Israel Innovation Authority – iNNpulsa Colombia Collaboration Program

**iNNpulsa** – **Israel Innovation Authority** Research and Development (R&D) and pilots call for Proposals is a Bilateral Framework operated by both governments to provide active support, matchmaking and funding for collaborative R&D ventures carried out between companies from Israel and Colombia.

This Call aims to invite Colombian and Israeli companies in **all industry sectors** to submit a joint proposal for cooperation in **Research and Development** that results in the development of new and technologically innovative products, processes or services of industrial application leading to commercialization in the domestic and/or global markets.

This Call for Proposals also provides support for **pilot projects** for companies who wish to pilot, scale-up and adapt their new innovative technologies and solutions to the Colombian market and entities’ specific needs.

**SUBMISSION GUIDELINES**

The bilateral activities eligible under this Colombia – Israel Innovation Authority Call for Proposals shall be discussed and agreed among the project proponents in each territory before any funding application may be submitted.

**Common Requirements**

In order to apply for the Program Call the following requisites must be met:

1. At least one R&D performing company from each country should cooperate in the joint R&D and commercialization project.
2. The project may involve more than one company from each side; academic/research entities are eligible to join in as sub-contractors.
3. The solution being developed should be highly innovative with clear commercial potential. The joint industrial R&D project should aim at the development of products/processes leading to commercialization in the global market.
4. The project should be mutually beneficial and demonstrate contribution of the participants from both countries
5. The project partners should agree in advance on the IP rights and on the commercialization strategy of the product or process.

**Program Eligibility**

**Eligible Israel applicants are:**

1. R&D performing companies of any size, registered, based, and operating in Israel
2. Research institutions as subcontractors to eligible companies

**Requirements**

Cooperation proposals should be in line with the following requirements:

1. The participation of at least one company from each country is mandatory. Research institutes and other companies may participate as partners or subcontractors in the cooperation project, respecting the financing rules of each country.
2. The proposal should result in the development of an improved or new product or process with industrial application intended for commercialization in domestic and/or global markets, including proof of concept projects for technology-based solutions.
3. The new product / process should be innovative, have relevant market potential, technological risk and add value to the economies of both countries.
4. The project should demonstrate adequate balance and complementarity between the two partners in relation to the R&D phases.
5. The project should present a clear competitive advantage and differentiated value proposition as a result of cooperation between the participants of the two countries (increase of knowledge base, access to R&D infrastructure, new fields of application, for example).
6. Companies should present a strategy which, given their technological, commercial, and financial aspects, demonstrates their potential to introduce the new product / process into the markets of both countries and/or third countries.
7. Partners in the project must agree in advance on the allocation of intellectual property rights (IP) between companies, as well as the marketing strategy. This agreement should reflect a proportional allocation and a fair return for both partners in relation to their respective investments.
8. In a pilot project proposal, the IP rights will stay in the hands of the Israeli partner
9. Partners in Israel and in Colombia should be able to implement the project and finance their respective shares.
10. Any partnership whose cooperative R&D project is consistent with the above criteria may present it in this Call, in accordance with applicable national laws, rules, regulations and procedures.

**Funding**

Successful Israeli applicant companies will receive funding from the Authority and the Colombian partner with be self-funded.

**Funding from the Israel Innovation Authority:**

1. Funding will be provided in the form of a conditional grant to the projects selected under the Call for Proposals.
2. The total funding from the Government of Israel via the Authority will not exceed 50% of the eligible and approved costs of the R&D, in accordance with the national laws and regulations.
3. When a project results in sales of a product, service or process, the financial support must be repaid to the Israel Innovation Authority according to its regulations (in general, royalties are paid at rates beginning at 3% of sales, depending on various criteria. Royalties are payable until 100% of the amount of the grant has been repaid with interest as provided in the applicable regulations). If the project does not result in sales, no repayment is required.
4. Allowable expenses are consistent with the guidelines and regulations in effect for the Israel Innovation Authority and may include direct labor, academic subcontractors, consultants, equipment renting directly tied to project, consumable materials and supplies, project related travels- all subject to the specific guidelines of the respective funding agencies.
5. The Colombian and Israeli partners may have a prior working relationship, but they may not apply for funding on any project where they have executed a funded collaborative R&D agreement for the same work prior to this Call for Proposals.
6. Participation by research institutions/universities as subcontractors on the project is welcomed for the Israeli and Colombian part, consistent with the program’s guidelines and regulations in effect for each organization. **To be clear, in Israel such participation is eligible as a subcontractor to the applying company.**

For more information on funding conditions, applicants should visit the Israel Innovation Authority’s [website](https://innovationisrael.org.il/international/rnd)

Applicants must complete and submit all of the following:

1. The Joint Bilateral Cooperative Application Form.
2. For Israeli companies only: in addition to The Joint Bilateral Cooperative Application Form above, Israeli companies must submit the Israel Innovation Authority Funding Application <https://innovationisrael.org.il/> **By September 19th, 2022, at 12:00 Israel Time.**
3. There is no form to be submitted to iNNpulsa. However, the Colombian company must share with its Israeli partner all required information regarding the development of the project of research in Colombia.

**Project duration:​ not to exceed 24 months from the date of the award.**

For further Information, please contact:

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**Israel**

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