

Horizon Europe Partner Search Form

☐ I offer my expertise to participate

☒ I am planning to coordinate a project and I am looking for Project Partners

Topics

Topics I am interest in:

HORIZON-CL2-2026-01-HERITAGE-05

Creative Alliances fostering innovation through cultural and creative industries between Europe and other global regions

Cultural and Creative Industries, creative alliances, cultural policy, CCI ecosystems, organisational resilience, international cooperation, innovation management and cross-regional knowledge exchange.

Project information

Field of expertise related to the topic:

Our consortium brings together complementary expertise in Cultural and Creative Industries (CCI), organisational and innovation management, applied research, design, cultural policy, international cooperation and capacity building. We combine academic excellence with practical experience in supporting CCI organisations through research, innovation, education and collaborative projects. The consortium has extensive experience in Horizon Europe, Erasmus+, Creative Europe and other international initiatives, with particular expertise in organisational resilience, cross-sectoral collaboration, creative ecosystems and stakeholder engagement.

Potential contribution to the project:

We will coordinate the development and validation of the Organisational Ambidexterity Model for Creative Alliances (OAM-CA), establish Regional CCI Alliances, conduct comparative research across participating regions, develop adaptive management tools and policy recommendations, and support capacity building for CCI organisations through international collaboration and knowledge exchange.

Role in the project:

☒ Research

☒ Training

☒ Dissemination

☐ Technology Development

☒ Other

Project coordination, organisational development, capacity building, policy recommendations and international network development.		
Project idea: The project aims to develop and validate the Organisational Ambidexterity Model for Creative Alliances (OAM-CA), an evidence-based hybrid methodology supporting resilient, innovative and sustainable collaboration within the Cultural and Creative Industries (CCI). Through the establishment of Regional CCI Alliances, the project will investigate how organisational ambidexterity can strengthen cross-regional collaboration, organisational resilience and innovation capacity. OAM-CA will integrate research, organisational development and evaluation to produce practical management tools, capacity-building resources and policy recommendations that can be replicated across different cultural and regional contexts.		
We offer: Experienced consortium coordination and project management. Strong academic expertise in organisational management, innovation and Cultural and Creative Industries (CCI). An established international consortium of universities and CCI organisations. Participation in the co-development and validation of an innovative hybrid methodology (OAM-CA). Opportunities for international collaboration, comparative research, capacity building and knowledge exchange. Joint development of practical management tools and policy recommendations with European and global relevance.		
Already experience as a Coordinator: ☒ Already experience as a Partner: ☒		
Target Coordinator/Partner sought:		
Organization Type	☒ Higher education/University ☐ Public Research Centre ☐ Large Scale Enterprise ☒ Small and Medium Scale Enterprise	☒ Public Body ☒ International NGO ☒ National NGO ☒ Other, please specify: Cultural and Creative Industries (CCI) organisation / Creative hub / Cultural network / Creative ecosystem organisation
We are looking for following Expertise / Competencies: We are seeking Cultural and Creative Industries (CCI) organisations, creative hubs, networks and ecosystem-building organisations from the non-European regions specifically identified in the Horizon Europe topic HORIZON-CL2-2026-01-HERITAGE-05.		

The consortium is currently seeking partners from one of the following eligible regions in order to fulfil the international partnership requirements of the call:

- Latin America
- Africa
- Far East
- Southeast Asia

We are particularly interested in organisations with expertise in one or more of the following areas:

- Cultural and Creative Industries (CCI)
- Creative alliances and international collaboration
- Creative ecosystems and network development
- Organisational development and innovation
- Cultural policy and creative economy
- Capacity building and knowledge exchange
- Community engagement and stakeholder collaboration
- Cross-regional cooperation and international project implementation

Partners will contribute to the establishment of Regional CCI Alliances and participate in the co-development, testing and validation of the Organisational Ambidexterity Model for Creative Alliances (OAM-CA), supporting resilient, innovative and sustainable collaboration across regional CCI ecosystems.

Contact details

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Short profile of organization:

Vilnius College of Design (VCD) is a higher education institution specialising in design, creative industries and applied innovation. VCD develops international research and innovation projects in the fields of Cultural and Creative Industries (CCI), design, digital technologies and educational innovation, working closely with businesses, public sector organisations, researchers and creative practitioners. Within the proposed Horizon Europe project, VCD is responsible for consortium development and contributes its expertise in CCI ecosystems, international collaboration, stakeholder engagement and innovation management. The proposal is coordinated by Klaipėda University.