

## Partner Information Form (PIF)

### 1. Basic Information

Field	Details
<b>Organisation name</b>	Association Platform for Culture and Innovation IMPULSE CONNECT Skopje
<b>Acronym</b>	IMPULSE CONNECT
<b>Legal form</b>	Non-governmental organisation (NGO)
<b>OID number</b>	E10401576
<b>PIC number</b>	871 525 504
<b>Address</b>	Zharko Zrenjanin 130A, 1050 Skopje, North Macedonia
<b>City / Country</b>	Skopje, North Macedonia
<b>Social media</b>	<a href="#">LinkedIn</a>   <a href="#">Instagram</a>   <a href="#">Facebook</a>
<b>Legal representative</b>	Name: Milan Jankuloski, Position: Co-founder/President, Email: milanjankuloski@gmail.com, Phone: +389 71 483 227 Linkedin: <a href="#">Milan Jankuloski</a>
<b>Contact person</b>	Name: Viktorija Jankuloska, PhD Position: Co-founder/Project Manager, Email: <a href="mailto:ilieva.viktorija@gmail.com">ilieva.viktorija@gmail.com</a> , Phone: +389 78 447 039 LinkedIn: <a href="#">Viktorija Jankuloska</a>

### 2. Organisation Overview

Impulse Connect is an NGO dedicated to accelerating sustainable and inclusive transitions by connecting knowledge, people, and culture. Our work combines business development, management, organizational sciences, entrepreneurship, sustainability leadership, research and innovation (R&I), and culture and creative industries, integrating systems thinking with practical implementation and community-centred approaches.

We work across youth, adult education, higher education, and civil society sectors, developing initiatives that strengthen lifelong learning, cultural participation, social innovation, and community engagement. Through interdisciplinary collaboration, we contribute to projects that empower individuals and communities to become active agents of sustainable and inclusive change.

### 3. Fields of Activity

- Entrepreneurial and value-oriented education: entrepreneurship meets sustainability
- Community engagement, participation, and capacity building
- Development of sustainable and circular business models
- Sustainability leadership and systems thinking for societal transitions
- Scientific writing, knowledge transfer, and science communication
- EU project development, implementation, and work-package leadership
- Collaboration with Higher Education institutions in research, innovation, and curriculum development
- Educational programmes for youth, adults, and lifelong learners
- Cultural participation, intercultural dialogue, and community-based cultural initiatives

- Regional development and social innovation through culture, creativity, and stakeholder engagement

#### 4. Experience in EU Projects

Our team has more than 10 years of experience in European research, innovation, education, and capacity-building programmes, including Horizon 2020/Horizon Europe, CBE JU, Erasmus+, EIT, and national initiatives.

We operate across the quadruple helix supporting collaborative approaches to complex societal challenges. Our approach combines systems thinking, sustainability perspectives, and participatory methods to support community-led innovation and inclusive development.

Our expertise includes:

- Project design and proposal development
- Participatory stakeholder engagement and facilitation
- Research and policy-relevant analysis
- Work-package leadership
- Dissemination, science communication, and knowledge transfer
- Co-creation and development of educational, cultural, and community-oriented initiatives

#### 5. What We Offer to Partners

Impulse Connect contributes expertise in:

- Community engagement and stakeholder mobilisation
- Educational and capacity-building programme development
- Co-creation and participatory approaches
- Project development and strategic facilitation
- Communication, dissemination, and exploitation
- Research-based educational and cultural initiatives

Our added value includes:

- Strong collaboration with Higher Education and research institutions
- Access to educational, entrepreneurial, cultural, and civil society networks across North Macedonia and the Western Balkans
- Experience in interdisciplinary European projects and multi-stakeholder collaboration
- Cross-cultural communication (English, German, Italian, Macedonian)
- A systems-thinking approach grounded in management, behavioural insights, sustainability science, and community-centred innovation
- Active involvement in co-designing collaborative, place-based, and socially impactful initiatives

## 6. Topic(s) of Interest

- HORIZON-CL2-2026-01-HERITAGE-02: Boosting creative startups for disruptive innovation
- HORIZON-CL2-2026-01-HERITAGE-01: Artistic intelligence: harnessing the power of the arts to address complex challenges, enhance soft skills and boost innovation and competitiveness
- HORIZON-CL2-2026-01-HERITAGE-05: Creative alliances: fostering global partnerships in cultural policies and CCI innovation
- HORIZON-CL2-2026-01-TRANSFO-07: Fostering competences for the green transition
- HORIZON-CL2-2026-01-DEMOCRACY-09: Citizenship education as part of lifelong learning
- HORIZON-CL2-2026-01-DEMOCRACY-10: Digital and media literacy as drivers for democratic and civic resilience
- HORIZON-CL2-2026-01-TRANSFO-10: Fostering cooperation and integration between SSH and STEM research and innovation in the EU
  
- HORIZON-CL2-2027-01-HERITAGE-05 – Re-imagining the creative economy: the interplay between the cultural and creative sectors and industries and the social economy
- HORIZON-CL2-2027-01-HERITAGE-04 Culture, heritage and creative industries for health and well-being
- HORIZON-CL2-2027-01-TRANSFO-03 – Rethinking sustainable competitiveness beyond traditional perspectives: role and contribution of the Social Economy
- HORIZON-CL2-2027-01-DEMOCRACY-03 – Student and family engagement for developing a culture of democratic and civic participation
- HORIZON-CL2-2027-01-HERITAGE-01 – Towards a consolidated culture and creativity driven European innovation ecosystem