

### Project Partner Search Form

- I offer my expertise to participate as a Partner in a Horizon Europe Project
- I am planning to coordinate a project and I am looking for Project Partners

#### TOPICS OF INTEREST

HORIZON-CL2-2026-01-HERITAGE-01: “Artistic intelligence” : harnessing the power of the arts to address complex challenges, enhance soft skills and boost innovation and competitiveness

HORIZON-CL2-2026-01-HERITAGE-05: Creative alliances: Fostering global partnerships in cultural policies and CCI innovation

HORIZON-CL2-2027-01-HERITAGE-03: Crafting routes to a circular economy

HORIZON-CL2-2027-01-HERITAGE-04: Culture, heritage and creative industries for health and well-being

HORIZON-CL2-2027-01-HERITAGE-05: Re-imagining the creative economy: the interplay between the cultural and creative sectors and industries and the social economy

HORIZON-CL2-2027-01-HERITAGE-06: Future-proofing sustainable cultural tourism

HORIZON-CL2-2027-01-HERITAGE-07: Societal impact of cultural heritage

HORIZON-CL2-2027-01-HERITAGE-08: Safeguarding & transmission of intangible cultural heritage

HORIZON-CL2-2027-02-HERITAGE-09-two-stage: Open topic: Impact-driven research on realising the full potential of cultural heritage, arts and cultural and creative industries

#### PARTNER INFORMATION

##### Description of the Legal Entity

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Higher Education | <input type="checkbox"/> Research Institution | <input type="checkbox"/> Public Administration |
| <input type="checkbox"/> Industry /SME    | <input checked="" type="checkbox"/> NGO       | <input type="checkbox"/> Other                 |

##### Description of the Research Team

The **Israel Institute for Cultural Policy (IICP)** research team is a multi-disciplinary group of experts specializing in the intersection of culture, governance, and regional development. Our team brings together extensive experience in policy analysis, sociology, and urban planning, with a specific focus on the following core areas:

- **Culture as a Growth Engine:** We specialize in quantifying and analyzing the impact of cultural and creative industries on socio-economic growth, providing data-driven strategies for sustainable development.

- **Local and Regional Cultural Policy:** Our researchers are leaders in evaluating and designing policy frameworks for local and regional authorities, bridging the gap between national directives and community-level implementation.
- **Heritage as a Catalyst:** We possess deep expertise in leveraging local heritage—both tangible and intangible—as a tool for urban regeneration, social cohesion, and regional branding.
- **Methodological Excellence:** The team is proficient in mixed-methods research, including mapping cultural ecosystems, stakeholder engagement, and comparative policy evaluation.

With a track record of advising public administrations and NGOs, the IICP research team is uniquely positioned to contribute to Horizon Europe projects that require sophisticated policy design, impact assessment, and the integration of cultural heritage into broader societal goals.

### PROJECT IDEA / CONTRIBUTION TO THE CALL TOPIC

#### Your potential role

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Research      | <input type="checkbox"/> Technology Development |
| <input checked="" type="checkbox"/> Dissemination | <input checked="" type="checkbox"/> Training    |

The **Israel Institute for Cultural Policy (IICP)** is prepared to contribute significantly to the proposed project, particularly in Work Packages (WPs) related to **policy design, socio-economic impact assessment, and regional case studies**. Our contribution includes:

- **Evidence-Based Policy Frameworks:** Leveraging our expertise in local and regional governance to develop scalable policy toolkits. We can lead tasks focused on translating high-level EU cultural objectives into actionable strategies for municipal and regional authorities.
- **Economic Impact & Growth Analysis:** Utilizing our "Culture as a Growth Engine" methodology to map and analyze how Cultural and Creative Industries (CCIs) contribute to regional GDP, job creation, and the social economy (relevant to topics HERITAGE-05 and HERITAGE-01).
- **Local Heritage & Sustainable Tourism Models:** Designing and evaluating models that use local heritage as a catalyst for urban regeneration and sustainable cultural tourism (relevant to HERITAGE-06 and HERITAGE-07).
- **Stakeholder Engagement & Multi-level Governance:** IICP acts as a bridge between research and practice. We can manage the engagement of local stakeholders, policy-makers, and cultural practitioners, ensuring that project outcomes are grounded in real-world governance challenges.
- **Cross-Sectoral Innovation:** Expertise in integrating artistic practices into non-cultural sectors (Social Economy, Circular Economy) to boost innovation and societal resilience.
- **Pilot Implementation & Case Studies:** IICP can provide high-quality case studies from the Israeli cultural ecosystem, offering a unique "Horizon Associated Country" perspective on heritage preservation and creative economy resilience.

Already experience as a	Coordinator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Partner	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Expert Evaluator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

CONTACT DETAILS
Contact Person: Matan Hakim
Organization: Israeli Institute for Cultural Policy
City: Nahariya
Country: Israel
Phone: +972 503137850
Email: <a href="mailto:matan@iicp.org.il">matan@iicp.org.il</a>
Organization Website: <a href="http://iicp.org.il">iicp.org.il</a>
Contact Person Webpage: <a href="http://matanhakim.com">matanhakim.com</a>

Date: 5.3.2026