

VALUE OFFER FOR INTERNATIONAL COOPERATION

Hungarian Research and Innovation Excellence

**PARTNER WITH US IN HORIZON EUROPE!**



**Linguistics and Cultural Diversity  
Research Group**

University of Pannonia

## WHY PARTNER WITH US?

- Expertise offered:
  - Cultural linguistic research on cultural conceptualizations through metaphors, metonymies, and schemas in regional and minority languages
  - Research on multilingual language processing and sustainable multilingualism in culturally diverse contexts
  - Investigation of local narratives, folklore, and place names to understand how these cultural sources construct and sustain community identity
  - Literary research from a transcultural and minority studies perspective
  - Study of „reconceptualization” in contemporary discourse, examining how inherited cultural models are reinterpreted and adapted in modern societies
  - Contemporary pedagogical practices of exploring cultural heritage in different educational contexts (from pre-school to university)

Special interest in the calls of:

HORIZON-CL2-2027-01-HERITAGE-07 (Societal impact of cultural heritage)

HORIZON-CL2-2027-01-HERITAGE-08 (Safeguarding & transmission of intangible cultural heritage)

**CONTACT:**

 Judit Baranyiné Kóczy

 [baranyine.judit@htk.uni-pannon.hu](mailto:baranyine.judit@htk.uni-pannon.hu)

 [htk.uni-pannon.hu](http://htk.uni-pannon.hu)

