

Project Partner Search Form

I offer my expertise to participate as a Partner in a Horizon Europe Project

I am planning to coordinate a project and I am looking for Project Partners

TOPICS OF INTEREST

HORIZON-CL2-2026-01-HERITAGE-05: Creative alliances: Fostering global partnerships in cultural policies and CCI innovation

Performance studies online and offline; GLAM: Galleries, libraries, archives and museums – as spaces of performance of cultural creation; Global collaboration on social network sites (SNSs, specifically Instagram and TikTok).

HORIZON-CL2-2026-01-HERITAGE-01: “Artistic intelligence”: harnessing the power of the arts to address complex challenges, enhance soft skills and boost innovation and competitiveness

Museology; museum audience studies; GLAM: Galleries, libraries, archives and museums – as spaces of performance of cultural creation; online and offline ethnographies of museumgoers' social interactions with and at the museum.

HORIZON-CL2-2026-01-DEMOCRACY-04: Sustainable paths to media viability

Civic protest; online civic protest on Social Network Sites (SNSs); demonstration; political discourse; subversive rhetoric; hope studies; TikTok influencer study; news mediation and renarration.

HORIZON-CL2-2026-01-DEMOCRACY-05: Research and Innovation Network for a Union of Equality

Heritage and cultural museums and institutions; collaborative and participatory designs (museums) and practices (visitors/audiences); projective collective/cultural memory; online collective spaces and discourse of hope; algorithmic mitigation

HORIZON-CL2-2026-01-DEMOCRACY-07: Supporting post-conflict democracy and reconstruction

Dark history studies; discourses of genocide and contested pasts; genocide museums and memories; genocide audiences and practices; moral discourses in/and everyday life; radical hope.

HORIZON-CL2-2027-01-HERITAGE-06: Future-proofing sustainable cultural tourism

Heritage tourism; heritage museums; heritage visitors, tourists and users; interrelation between online and offline heritage sites and practices; collective and cultural memory; critical heritage discourse analysis; heritage narratives and storytelling: offline and online, with an emphasis on audiences' participatory practices.

HORIZON-CL2-2027-01-DEMOCRACY-01: Advisory support and network for countering and preventing radicalisation, extremism, hate speech and polarisation

Online and offline discourses of civic protest; Social Network Sites (SNSs) and collaborative spaces; demonstration; political discourse; subversive rhetoric; hope studies; hate speech/rhetoric analysis; sociolinguistic and narrative analysis; racial talk.

HORIZON-CL2-2027-02-HERITAGE-09-two-stage: Open topic: Impact-driven research on realising the full potential of cultural heritage, arts and cultural and creative industries

Heritage tourism and museums, with an emphasis on heritage tourists, visitors, and online users; performance studies; heritage audience; heritage audiences' reactions narratives and discourses.

PARTNER INFORMATION

Description of the Legal Entity

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> Higher Education | <input type="checkbox"/> Research Institution | <input type="checkbox"/> Public Administration |
| <input type="checkbox"/> Industry /SME | <input type="checkbox"/> NGO | <input type="checkbox"/> Other |

Description of the Research Team

Chaim Noy, PI

My research and interest fields are richly interdisciplinary: Media and digital platforms; language, discourse and sociolinguistics; narrative analysis; heritage museums and tourism; heritage tourists and museum visitors - with an emphasis on heritage and memory in relation to conflicted pasts; qualitative/innovative methods, ethnographic approaches to language, technology, and culture – both online and offline; Performance studies; protests and demonstrations; critical hope studies; cultural heritage; post-humanism.

I am a keen team player, proficient in creative and innovative research dialogues – that is, in group brainstorming that allows intellectual and research synergy. I am also highly skilled in various qualitative methods, mainly ethnography, discourse and narrative analysis (offline and online), and modifying these methods to various environments and needs.

In addition, I have been collaborating with teams outside the academic milieu – both for my research and as partner/consultant, including i. heritage museum staff members, ii. artists (mostly performance: dance and spoken), iii. political grassroots activists, and iv. animal rights activists.

Professor Chaim Noy

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PROJECT IDEA / CONTRIBUTION TO THE CALL TOPIC

Your potential role

- | | |
|--|---|
| <input checked="" type="checkbox"/> Research | <input type="checkbox"/> Technology Development |
| <input type="checkbox"/> Dissemination | <input type="checkbox"/> Training |

Professor Chaim Noy

Email: chaim.noy@biu.ac.il

Already experience as a	Coordinator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Partner	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
	Expert Evaluator	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

CONTACT DETAILS

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