



MEXICO-ISRAEL Cooperation Program for Industrial Research and Development and Innovation 1st Call for Proposals Funding Budget: \$4,000,000.00 USD

Deadline for submission of Bilateral Application Form: January 21st, April 21st, July 21st, October 27th of 2017

The Mexico-Israel program for Industrial Research and Development and Innovation is a bilateral framework operated by both governments to develop and strengthen economic, industrial, technological and commercial cooperation between Mexican and Israeli companies.

The bilateral framework is jointly implemented by The National Council on Science and Technology (CONACYT), in Mexico and Israel Innovation Authority on behalf of the Office of the Chief Scientist (Israel Innovation Authority) of Ministry of Economy, in Israel. Both countries are allocating \$4,000,000 USD (\$2 million from each side) for funding Research, Development and Innovative (RDI) projects in this Call in order to accomplish the following objectives:

- Share knowledge resulting from bilateral S&T partnerships;
- Foster bilateral RDI partnerships and collaborative research with an emphasis on industrial outcomes;
- Accelerate the commercialization of RDI that would benefit Mexico and Israel, through bilateral partnerships, with a focus on small and medium-sized enterprises;
- Encourage the development of high impact projects with short term results (showing implemented solutions initially in 1-2 years period, with potential for longer);
- Foster the identification of new public policies that will correct market failures, to support innovation in both countries.
- Access bilateral technologies for Mexican and Israel enterprises;
- Promote Mexican and Israel RDI capacities and Mexico and Israel as destinations for foreign technology-based investments;
- Encourage the mobility of researchers and to promote Mexico and Israel as a research destination for foreign researchers and highly qualified personnel;
- Strengthen overall bilateral RDI relations.

This Call invites Israeli and Mexican companies to draw up a proposal for cooperation in RDI that result in the development and commercialization of **new and technologically innovative** products, processes or services of industrial

application as well as research centers and universities in Mexico, leading to commercialization in the domestic and/or global markets. The following sectors will be preferred, although any technological sector will be considered:

- ✓ Biotechnology
- ✓ Agriculture
- ✓ Water
- ✓ Energy Renewable sources
- ✓ Security Special program for Public Safety companies
- ✓ Mining
- ✓ Technology Information and Communications

1. Common Requirements

In order to apply for the Program Call the following requisites must be met:

- a) SME and big companies from the respective countries should be willing to cooperate in the research and development and commercialization of a new and technologically innovative product or process.
- b) The project may involve more than one company from each side; Mexican academic / research entities are eligible. All other academic / research entities are eligible to join as sub-contractors.
- c) The solution being developed should be highly innovative with significant commercial potential. The joint industrial R&D project should aim at the development of products/processes leading to commercialization in the global market.
- d) As prerequisite for receiving the approved grants, the project partners have to agree on the IP rights and on the commercialization strategy of the product or process.

Note: For the submission phase, only a LOI, a preliminary agreement or MoU draft is required, however the final agreement is mandatory to be submitted to the funding authorities.

e) The project partners should elaborate in their proposal how the project creates added value to the participants from both countries

Any partner whose cooperative RDI project is consistent with the aforesaid criteria may apply under the present Call for Proposals in accordance with the national Laws, Rules, Regulations and Procedures in force.

2. Eligibility

Companies must apply in both countries, comply with minimum requisites required in each country, be accepted in the evaluation process and approved by both organizations in order to be eligible for the funding.

Specifics In Mexico

Eligible applicants will be R&D performing registered companies operating in Mexico and must be registered in the <u>RENIECYT</u> of CONACYT, or academic and research entities. See link: http://www.conacyt.gob.mx/index.php/manual-del-registro

Eligible applicants should follow the specific procedures and requirements established in the "Israel Innovation Authority-CONACYT Call's Terms of Reference" in the following link <a href="http://www.conacyt.gob.mx/index.php/el-conacyt/convocatorias-y-resultados-conacyt/convocatorias-foncicyt/convocatorias-abiertas-abiertas-a

Specifics In Israel

Eligible applicants will be R&D performing companies registered and operating in Israel. Universities and Research Centers can participate as sub-contractors, in line with Israel Innovation Authority applicable rules and procedures in the following link: http://www.moital.gov.il/NR/exeres/A18F1021-A3AC-4894-98BC-29AC2C4153AB.htm

3. Size of Investments and Matching Funds

- 1. Funding support will be given to each partner by its own Implementing Organizations (CONACYT in Mexico and Israel Innovation Authority in Israel) in accordance with the National Laws, Rules, Regulations and procedures in effect.
- The total grant from the Government of Mexico-via CONACYT, under the Israel Innovation Authority-CONACYT Call solicitation will not exceed 75% of the eligible and approved costs of R&D from Mexican partners of the project, in accordance with CONACYT procedures and regulations.
- 3. The total funding from the Government of Israel via the Israel Innovation Authority, under the Mexico-Israel R&D program financial support, will be up to 50% of the eligible and approved costs of the R&D, in accordance with Israel Innovation Authority procedures and regulations.

4. Submission Process

4.1 Full Submission and Joint Submission of a Bilateral Cooperation Form (Appendix A)

A completed Bilateral Cooperation Form should be submitted to both Israel Innovation Authority and the CONACYT no later than the dead-line date indicated. This should include a brief description of the proposed cooperative RDI project,

expected outcomes, and the respective roles of each entity. The Bilateral Cooperation Form must be legally signed by all participating entities.

Bilateral Form:

http://www.matimop.org.il/uploads/attachments/37032/mex_isr_coop_form_wrd.doc

In Israel:

National Funding Request:

http://www.economy.gov.il/RnD/Programs/Pages/Mop_Fund.aspx

In Mexico:

http://www.conacyt.gob.mx/index.php/el-conacyt/convocatorias-y-resultados-conacyt/convocatorias-foncicyt/convocatorias-abiertas-foncicyt

http://epmwserv.main.conacyt.mx:9093/psp/FONDOS/?cmd=login&languageCd=ESP

Activity	Date			
Publication of the	30 th of November 2015			
Call for Proposal				
Submission of Full	21st January 2017	21 st April 2017	21 st July 2017	27 th October 2017
Proposals	•	•	,	
Evaluation of the	30 th January – 31 st	24 th April – 30 th	24^{th} July -29^{th}	30 th October – 22 nd
full Proposals	March 2017	June 2017	September 2017	December 2017
Publication of the	April 2017	July 2017	October 2017	January 2018
results	April 2017	July 2017	Octobel 2017	January 2016

5. Evaluation and selection of the projects

CONACYT in Mexico and the Israel Innovation Authority in Israel will carry out an independent evaluation of the joint R&D applications and full applications through expert panels and will select the eligible projects to be financially supported in accordance with their National Laws and Regulations. Both CONACYT and Israel Innovation Authority will then perform a matching session in order to jointly select those that comply with both Nation's priorities and the eligible criteria specified in the solicitation and specific Eligibility Criteria that each country establishes in its own documentation ("Terms of Reference in the case of Mexico").

6. Repayments

In Israel

When a project results in sales of a product, service or process, the financial support must be repaid to the respective organizations/agencies from where funding has been availed as per their individual regulations.

In Mexico

The Mexican Government supports R&DI projects through a non-reimbursable grant, according to specifics detailed in the Terms of Reference (size of company, engagement with universities and research center, etc.). Beneficiaries are required to comply with the objectives and deliverables of the project, and will be administratively and technically evaluated during the whole progress of the project. A partial or total reimbursement may be asked by CONACYT if the result of a technical or financial evaluation of the project doesn't comply with project agreements.

For further information contact:

<u>Israel</u> <u>Mexico</u>

Mr. Alan Hofman
Director - Latin America Desk
Israel Innovation Authority
Tel: (+972 3) 7157987

Cel: (+972) 52-684-2400

Email: alan.hofman@innovationisrael.org.il

M.C. Teresa de León Zamora Technology Commercialization Director National Council for Science and Technology (CONACYT) Insurgentes Sur 1582 5th. Floor, North

wing Crédito Constructor
Zip Code.03940 Mexico City, Federal
District Phone: +52-55-53227700 Ext.:
5421 Email: tdeleonz@conacyt.mx