

Israel – Ruta N Smart Cities Call For Proposals

EXPRESSION OF INTEREST

1. Project Participant

Company name: LFS

Website: http://www.lfs-inc.com/

Year established: 2007

Type of company: R&D Research institute University Other

Stage: Seed R&D Initial revenues Revenue growth

Ownership: Public Private Governmental Other

Number of employees: 180

Number of R&D personnel: 5

Company contact information:

Address: Carrera 37 # 10 A 58

Contact person:

Name: Cristina McEwen

Title: PMO director

Phone: +1(305)9097870 ext 217

Mobile: _____

Email: cmcewen@lfs-inc.com

2. Organization Background

General Business Description & Area of Expertise

LFS- Logistics Freight Solutions is a company founded to be a strategic partner, for companies and individuals all over the world who share the need of a complete 3rd party logistics service to accomplish their transportation needs, thus obtaining maximum benefits by streamlining their needs through automation.

Technology Description (Main Products/Services) and IP

Cargo transport services using API

Targeted Customers

Freight forwarders

Sales (over the last 3 years)- if applicable

Current year: USD 2,818,967.48

i-1 USD 32,454,044.45

i-2 USD 24,432,297.35

3. General Information

Project Title: Mappex Smart Mobility

Technology Sector:

- Electric Mobility, Autonomous Mobility, Smart Mobility, Vehicle Technology.
- Digital city
- Information city
- Cognitive Smart City
- Energy, street lighting, smart buildings, distributed energy resources (DER), data analytics, and smart transportation.
- Environment
- Public safety

Submission Date: 01/30/2019

Summary:

Remote diagnostics of vehicles/fleets regarding operating and maintenance information.

We will be positively impacting assets profitability, driving habits, risk levels, accident rates and environmental pollution contents. Our services will be covering the following market segments: Fleet of public and private vehicles, OEM's, insurance, leasing, government sector, and construction equipment.

To get useful information when converting conventional vehicles into smart vehicles generating better air quality

Project Start Date: September 2019

Project End Date: March 2021

4. Budget:

Total Project Budget: \$ 400.000 USD

Requested IIA grant (% of budget): 67%

Partner Support: _____

5. Project Outline:

Project Description

Market Potential and Commercialization Plan

Expected Outcome of Project

Short Profile of the Key Staff who will be Undertaking the Work
