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**Guidelines for Executive Summary**

**Executive Summary for Strategic Sector Projects**

This document serves as a guideline for Consortium Members to prepare the Executive Summary for Strategic Sector Projects. The Executive Summary is to be kept within **4 – 5 pages**.

# **Consortium Members' Background**

Provide the following information about **each** participating Consortium Member:

* 1. **Singapore**

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|  | **Entity 1 (Research Institution)** | **Entity 2 (Company)** | **Entity 3 (Optional)** |
| Registered Name |  |  |  |
| Year of Establishment |  |  |  |
| Number of Employees in Home Country and Overseas |  |  |  |
| Revenue of Previous Financial Year *(For companies only)* |  |  |  |
| Principal Business Activities |  |  |  |
| Existing Commercial Products (For companies) OR Commercial Products Entity Played a Key Role in Developing via R&D (research performers) |  |  |  |
| Source of Financing Project Expenditure |  |  |  |

* 1. **Israel**

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| --- | --- | --- | --- |
|  | **Entity 1 (Research Institution)** | **Entity 2 (Company)** | **Entity 3 (Optional)** |
| Registered Name |  |  |  |
| Year of Establishment |  |  |  |
| Number of Employees in Home Country and Overseas |  |  |  |
| Revenue of Previous Financial Year *(For companies only)* |  |  |  |
| Principal Business Activities |  |  |  |
| Existing Commercial Products (For companies) OR Commercial Products Entity Played a Key Role in Developing via R&D (research performers) |  |  |  |
| Source of Financing Project Expenditure |  |  |  |

# **Proposed Project**

* 1. State your problem statement (if any). Describe the proposed product, its functions and features, the way it works, and how it solves your problem.

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* 1. Describe the technological breakthrough this project will achieve and explain why and how the proposed technology is “disruptive”.

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* 1. List the competitive advantages and novelty of the proposed product as compared to the next closest competing products and/or solutions.

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* 1. Briefly describe how you intend to commercialise your product. Do include your proposed business model, target geographical market(s), and target customer profile(s).

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# **Collaborative Relationship**

* 1. Describe the anticipated role of **each** Consortium Member in the project and clarify the synergy.

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* 1. Explain the need to include research performers in the project, and the unique value proposition(s) they bring as compared to an R&D project between only companies.

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* 1. Estimate the total project duration, total project expenses and the split of the project expenses between the Consortium Members.

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| --- | --- | --- | --- | --- |
| Estimated Total Project Duration *(In months)* |  | | | |
| Estimated Total Project Expenses *(In USD)* |  | | | |
| Split of the Project Expenses  *(In USD)* | **Singapore** | | **Israel** | |
| Entity 1 (Research Institution) |  | Entity 1 (Research Institution) |  |
| Entity 2 (Company) |  | Entity 2 (Company) |  |
| Entity 3 (Optional) |  | Entity 3 (Optional) |  |

*Last updated: Jul 2022*